



INTERNATIONAL EDUCATIONAL FAIR

During 2021 more than 30.000 students visited the fairs.

Since 2005, Feria Educativa Internacional has had more than 80, 000 students who attended our fairs. FEI fairs attracts high school and college students. FEI is offering an exciting and innovative online

experience for fair exhibitors and attendees alike. Don't miss the opportunity to join FEI in 2022!



Benefits



Fairs Cost-Effectively Capture High Quality Leads.



Engage Targeted Student Audiences
Chat with students in real time via one to one text chats.



Contact with thousands of Latin American Students.



Share information about your institution with brochures, videos, Photos and more.



You will receive the information from every student who visit your booth as well as the information from every student who visit the entire event.



Immediate Follow Up After the event the exhibitors have access to the student's information.

Why Participate?

- We offer a reliable and interactive platform.
- Maximum of 20 exhibitors per event.
- 50% of the Peruvian population is under 25 years old.
- During 2021 more than 30,000 students attended our fairs.
- FEI assures the attendance of students from prestigious schools and universities through an extensive marketing plan that includes consistent advertising and press campaigns in local newspapers, magazines, radio, and television.
- 16th years of successful FEI fairs guarantees a high-quality event with favorable results for both exhibitors and Students

During the Event

Connect with prospective students in a virtual environment through this online interactive platform. Educational institutions will have the opportunity interact directly with students via chat and video. This platform allows representatives to share information about specific programs, respond to questions, and collect contact information from students to facilitate further communication.



Distribution

Design a virtual booth that matches and enhances your Brand



Decorate your booth with banners and posters



COSTS

March 16 th Virtual	US\$ 1 400
April 21 th - Virtual	US\$ 1 400
June 9 th - Onsite	US\$ 2 500
August 18 th Virtual	US\$ 1 400
October19 - Onsite	US\$ 2 500